

## The Revolution Learning & Development Needs to Have

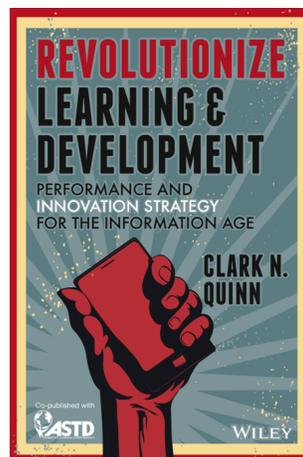
### *Description*

Organizations are not in alignment with our brains, minimizing the potential returns possible from the workforce. There is a mismatch between what research tells us about how people think, work, and learn, and the practices we see in play. In this presentation, Dr. Quinn makes clear what the opportunities are and what's required to take advantage of technology in optimum ways.

Based upon his book *Revolutionize Learning & Development: Performance and Information Strategy for the Information Age*, the coverage includes formal and informal learning, performance support, social, mobile, and more. The presentation points out clearly the gaps and the bigger picture of technology supporting individual performance and development, closing with valuable principles, a roadmap forward, and a call to action.

### *Outline*

- Introduction
  - The new context of work
  - Where L&D is missing
- Gaps
  - How we think
  - How we work
  - How we learn
- The New Normal
  - Optimal Execution
  - Continual Innovation
- Moving Forward
  - Foundations
  - Directions



### *Previous Deliveries*

In addition to the book's launch at the Association for Talent Development's International Conference upon publication, this presentation has been seen in the United States at the eLearning Guild's Performance Ecosystem event, the eLearning Council's annual conference and at private events including corporations and a government agency. Internationally, this presentation has keynoted events in Vancouver, Sydney, and Singapore.

### *Differentiation*

Dr. Quinn's deep background and broad experience, combined with a personable style, mean you get an authoritative yet engaging presentation.

### *Associated Opportunities*

A PDF workbook to accompany the event includes appropriate slides with places for notes. This can be printed at the organizer's discretion.

Upon receipt of the retainer, Dr. Quinn can provide a bio suitable for an introduction.

Arrangements can be made for sales of the book through Wiley.

Many organizers have found it valuable to add a half-day or full day workshop to amortize the investment in travel.

### ***Arrangements***

The topic finalization can commence upon signing a contract, and scheduling and travel arrangements can be made upon receipt of the retainer.

### ***Timing***

This presentation takes approximately 50 minutes. It has been extended as long as 2 hours with more intensive audience interaction.

### ***Equipment***

A projector with either VGA or HDMI input.

For audiences over 50 attendees, where the laptop can't be used as a presentation monitor, a separate monitor faced towards the stage is desirable.

For audiences over 50 attendees, a wireless lavalier microphone is preferred.

### ***Bio***

Clark Quinn, Ph.D., helps Fortune 500, government, not-for-profit, and educational organizations align technology with how we think, work, and learn. He integrates creativity, cognitive science, and technology to develop award-winning online content, educational computer games, and websites, as well as adaptive, mobile, and performance support systems. After an academic career, Dr. Quinn has served as an executive in elearning initiatives and has an international reputation as a speaker and scholar, with four books and numerous articles and chapters. He was awarded the eLearning Guild's *Guild Master* award in 2012. Dr. Quinn consults through Quinnovation, tweets as @quinnovator and blogs at learnlets.com.

### ***Fees:***

US\$6000 plus expenses, delivered as a \$2000 retainer and \$4000 upon delivery of the presentation. Expenses are invoiced with the final payment.

The price includes topic negotiation, audience analysis, presentation customization, preparation, and any travel arrangements not handled by the organizers.

### ***Contact***

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